VIEW RECENT PRODUCTIONS AT:

AARONBELCHAMBER.COM YOUTUBE.COM/@BELCHAMBERUS

AARON BELCHAMBER

EXPERIENCED VIDEO PRODUCER / 3D ANIMATOR



EDUCATION

1999 - 2001
BUSINESS MGT & ADMINISTRATION

Hodges University

1998 - 2000 ASSOCIATES DEGREE

Edison College

1988 - 1993 UTILITY HELICOPTER REPAIRMAN

U.S. Army

Primary Leadership Development Course

STATEMENT

I bring over 20 years of broadcast, video production, and 3D animation experience, I love all aspects of production and I have the enthusiasm to quickly produce fun, focused and creative videos!

I have the experience producing a variety of different videos and providing the "visual voice" for others' creative visions. I have a proven track record transforming concepts into effective messages on-air and online.

SKILLS

Adobe CC, Premiere & After Effects

Set up shoots, lighting, audio

3D animation & compositing

Post-production & closed captioning,

EXPERIENCE

2021 - 2023 GORDON FOOD SERVICE

Senior Software Engineer

Lead engineer on MarTech (Marketing Technology) Team. Front line of GFS brand, cloud solutions, quality lead generation & marketing automation.

2013 - 2021 TDG / AJ GALLAGHER

Web Development Manager /

Video Producer

Produce event loops and web videos for two national publications, Massage Magazine & Chiropractic Economics.

Manage Development Team, develop new solutions for InsureTech system.

2010 - 2013 RIDDLE'S JEWELRY

Director of Advertising

Developed and executed marketing plans focused on television advertising and digital growth for 57 retail stores. Developed series of ad campaigns and marketing strategies on-air and online.

2005 - 2010
SOUTHWEST FLORIDA COLLEGE
Web Design Instructor/
Marketing Strategist

Part-time then full-time. College instructor of Web Design, 3D Animation and Digital Portfolio. After 2008, joined Marketing Team & split duties between instructor, video producer and strategist.

2003 - 2010 RANDOM ART HOUSE

Director of Business Development

Full time then part-time (see above). Oversaw daily activities of a full-service advertising agency that specialized in video production, 3D animation, marketing growth strategies, media placement and research, and displays.

CONTACT

Jacksonville Florida, 32225

T: (904) 294-0803 **E:** aaron@belchamber.us

SOCIAL MEDIA

- YouTube Channel
- Linkedin
- StackOverflow
- GitHub

HOBBIES/INTERESTS

- Creative Writing
- Web Development
- Outdoor Fitness
- · Scuba & Traveling

REFERENCES

Reference contact info will gladly be provided upon request.

Wendy Devereaux

Lead Creative Artist Gannett News-Press / Fort Myers

Chris Nealon

Agency Owner / Video Producer Reach Media / Fort Myers, Florida

David Castle

Business Analyst Florida Blue / Jacksonville, Florida VIEW RECENT PRODUCTIONS AT:

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SKILLS LIST

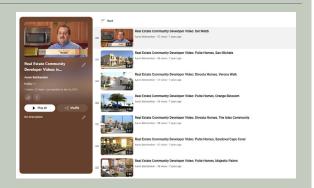
This list is not exhaustive. I was a Utility Helicopter Repairman in the U.S. Army, I've worked at newspapers as a graphic designer, two TV stations producing broadcast videos, 8 years in agency work, I've taught college level courses, on top of trying to stay up on the latest web and software technologies. Learning is a lifelong process!

- I have been shooting, producing and editing videos for broadcast, cable, infomercials, TV commercials and web since 1997
- Media & Production: Adobe Master Collection -- Premiere Pro, After Effects, Animate, Character Animator, Photoshop, InDesign, Illustrator, Audition & Apple Final Cut Pro
- 3D: Blender, Autodesk 3Ds Max, Revit, Character Studio
- Video and audio setups, DSLR HD videography, dollies and camera cranes. Other NLEs, Cubase Artist Pro 11.0
- I have produced logo animations, video effects, 3D modeling and characters, virtual tours and other 3D animations since 2001

PREVIOUS REAL ESTATE PROJECTS

From North Carolina to Naples, Florida, I shot on location numerous Community Developer videos for different homebuilders.

Check out the playlist!



I produced every aspect of this video for PC Liquidations. It has over 300,000 views! The whole series of videos in this style aired at the Jumbo Shrimp baseball stadium during games.



I produced many event and promotional videos for TDG, who also owns two major magazines in Ponte Vedra, Florida. Event loops, web and promotional videos.



WINNER OF THE 2020 JACKSONVILLE BUSINESS JOURNAL "TECHNOLOGY LEADERS OF THE YEAR" AWARD.

VIEW ARTICLE >>

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OTHER HIGHLIGHTS

- 5 YEARS HONORABLE SERVICE IN U.S. ARMY AS A UTILITY HELICOPTER REPAIRMAN
- STARTED IN MEDIA AS A GRAPHIC DESIGNER AT TWO NEWSPAPERS
- WEB & SOFTWARE DEVELOPMENT EXPERIENCE SINCE 2003
- JACKSONVILLE BUSINESS JOURNAL
 2020 TECH LEADER AWARD WINNER

GANNETT NEWS-PRESS /
CAPE CORAL DAILY BREEZE

Graphic Designer

WATERMAN BROACASTING
ABC-7 & NBC-2 OF FORT MYERS

Broadcast Graphic Designer & Animator

Storyboards can only tell some of the story but enough where the viewer should want to see more. They don't show times you had to make a split-second decision because sometimes during live shoots things don't always go as planned. You have to edit in your head, compile the shot list, then go for more -- that "money shot" might present itself! Maybe for the farmer's market you spotted two gentlemen sitting in their rocking chairs and you took the shot despite it was against the sun. Maybe for the Children's Cancer Center you saw a small boy fighting cancer playing with a nurse in the hallway sharing a priceless moment of laughter.

Do the visuals capture the mood and help convey the message?

A storyboard doesn't show the great ideas you left behind because you had to make a quick decision between making the deadline or getting it "just the way you wanted it." In the end, you do your best with the time allotted, you listen to feedback, you learn and continuously improve for the next production!

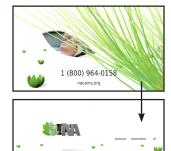
All animations in After Effects, Animate, and/or Blender!







3Ds logo animations w/ live shots





1 (800) 964-0158



National TV spot, one of 8 scripts in ad campaigns I wrote for Riddle's Jewelry. This spot I co-shot and made final edits.



capture the mood with the right tempo and flow. Deliver what's expected and always try to exceed



expectations when possible!

Event Loops

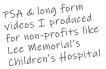






Restaurants

Live shoots with my own cranes & teleprompters







Magazines

cafes & Bars



(239)226-4242

PC Liquidations - Videos aired during Jumbo Shrimp baseball games!





Parker 2021 event video with 3D animations, live shots, logo animations in After Effects. Shot, edited, animated, produced and closed captioned. 20 minute loop from shoot to final delivery in 5 business days





Custom 3D simulations

Realtors & Community Developer

Chiropractors





Stores & Markets