AARON BELCHAMBER

SENIOR SOFTWARE & WEB DEVELOPER / BUSINESS SYSTEM ARCHITECT

EDUCATION

2005-2010
COLLEGE LEVEL INSTRUCTOR

1999 - 2001
BUSINESS MGT & ADMINISTRATION
Hodges University
(formerly International College)

1998 - 2000
ASSOCIATES DEGREE
Edison College

1988 - 1993
UTILITY HELICOPTER REPAIRMAN
U.S. Army
Primary Leadership Development Course

STATEMENT

Over 19 years of diverse business systems, software and web development. A team player who can challenge the status quo in a positive, team environment.

I have built custom ERPs and modernized internal systems and websites for large retail chains, e-commerce, insurance and national publications.

SKILLS

LAMP, Git, PHP Symfony & JavaScript

Database Administration, MySQL & SQL

Laravel, Azure DevOps, .NET & C#

WordPress, Drupal & Joomla

SEO, Mautic, InfusionSoft & SalesForce

EXPERIENCE

2013 - Present
TDG / AJ GALLAGHER (FORTUNE 300)
Web Development Manager
Manage Development Team while contributing majority of code as original architect of primary business ERP & insurance management systems.

Design and develop new solutions with Symfony, Drupal & .NET frameworks. API integration, unit testing, oversee Git VCS, and maintain sites and databases.

Enforce PCI Compliance and authored Data Protection Plan, oversaw tech transition while being acquired by AJG Affinity

2010 - 2013
RIDDLE'S JEWELRY
Lead Web Developer/
Director of Advertising
Modernized systems, created a custom ERP, new data sharing tools, and solutions for distribution chain, inventory allocation and more localized data & marketing for 57 retail stores.

2005 - 2010
SOUTHWEST FLORIDA COLLEGE
Web Design Instructor/
Marketing Strategist
College instructor of Web Design, 3D Animation & Digital Portfolio. After 2008, joined Marketing Team & split duties between instructor and media strategist.

2003 - 2010
RANDOM ART HOUSE
Director of Business Development
Full time then part-time (see above). Oversaw daily activities of a full-service advertising agency that specialized in marketing growth strategies, media placement and research, video production, 3D animation, and displays.

CONTACT

Jacksonville,
Florida, 32225

T: (904) 294-0803
E: aaron@belchamber.us

SOCIAL MEDIA

- LInkedIn
- StackOverflow
- GitHub

HOBBIES/INTERESTS

- Creative Writing
- Video Production & 3D Animation
- Outdoor Fitness
- Scuba & Traveling

REFERENCES

Reference contact info will gladly be provided upon request.

Wendy Devereaux
Lead Creative Artist
Gannett News-Press / Fort Myers

Chris Nealon
Agency Owner / Video Producer
Reach Media / Fort Myers, Florida

David Castle
Business Analyst
Florida Blue / Jacksonville, Florida

WINNER OF THE 2020 JACKSONVILLE BUSINESS JOURNAL
"TECHNOLOGY LEADERS OF THE YEAR" AWARD.

VIEW ARTICLE >>

AARON BELCHAMBER

SENIOR SOFTWARE & WEB DEVELOPER / BUSINESS SYSTEM ARCHITECT

RECENT PROJECTS

DirectToPolicyHolder.com
Original software architect of web-based SaaS solution offered.

Symfony API distributes entire insurance e-commerce sales, fulfillment and management platform distributable across multiple external domains.

Here are a few sites I provide dev support, extend functionality, and am responsible for all insurance related forms and processing.

MassageMag.com
BeYogi.com
EliteBeautySociety.com
InsureFitness.com

CONTACT

Jacksonville,
Florida, 32225

T: (904) 294-0803
E: aaron@belchamber.us

SKILLS LIST

This list is not exhaustive. Learning is a lifelong process! I was a Utility Helicopter Repairman in the U.S. Army, I've worked at newspapers as a graphic designer, two TV stations producing broadcast videos, 8 years in agency work, I've taught college level web and 3D courses, on top of trying to stay up on the latest web and software technologies.

- Architect and designer of scalable, optimized and future-proofed systems with MySQL, SQL, or PostgreSQL databases
- Customized API interfaces and automated data aggregation.
- Web Development: LAMP stack, PHP, Javascript, Symfony, Composer, PHP Unit, JQuery, JQuery Mobile,
- SalesForce APEX, WordPress plug-in development, Chart.js, CSS media queries.
- Mid-Level: .NET Core, Azure DevOps, Angular, Vue, Ionic, ASP.NET, Xamarin, Node, React & Python.
- HTML, CSS, CSS Grid, XML, SOAP, JSON, GIT, WP-CLI, Drush.
- Web Tools: GIT, PHP Storm, Sublime, Eclipse, SourceTree, SVN repositories, VIM, Navicat, PHPMyAdmin, Composer, Drush, Tableau Public, Asana, Jira, Confluence & BaseCamp.
- Experience with SEO best practices, SEO Moz, SEO Yoast, Screaming Frog, OnPage.org, Schema.org, and Squirrly.
- CMS: WordPress, Drupal, Joomla, my own custom-made, and Symfony CMF.
- Web Platforms: CDNs, Unbounce, Buffer, YouTube, Vimeo, Genesis, Woocommerce, HootSuite, and JetPack.
- E-commerce systems: Magento, Open Cart, Drupal & custom.
- BIT & Analytics: Microsoft Power BI, Google Analytics, Cyfe, Klipfolio, Google Data Studio, Google & Bing Webmaster Tools, Odoo, Open ERP, custom BIT solutions and BIT dashboards that I created similar to Open ERP and Tableau.
- Custom ETL (Extract, Transform & Load) & migration solutions.
- CRM & Marketing Automation: SalesForce/Marketing Cloud, Mautic, InfusionSoft CRM, Sugar CRM, Mail Chimp, SharpSpring, PipeDrive, & HubSpot custom API integrations.
- API customization and data integrations between SalesForce, Campaigner, Mail Chimp, Omeda, Sharp Spring & InfusionSoft.
- VMware, Virtual Box, Vagrant, Docker, Scotchbox
- Media & Production: I have been shooting, producing and editing videos for broadcast, cable, infomercials, TV commercials and web since 1997. Adobe Master Collection including Premiere Pro, After Effects, Photoshop, InDesign, Illustrator, Encore, Audition. Apple Final Cut Pro.
- 3D: Produced logo animations, video effects, 3D modeling and characters, virtual tours and other 3D animations since 2001. Autodesk 3Ds Max, Reactor, Mental Ray, Arnold.

SOCIAL MEDIA

- LInkedIn
- StackOverflow
- GitHub

OTHER HIGHLIGHTS

- **AWARD RECIPIENT OF 2020 JACKSONVILLE BUSINESS JOURNAL TECHNOLOGY LEADER OF THE YEAR**

- **5 YEARS HONORABLE SERVICE IN U.S. ARMY AS A UTILITY HELICOPTER REPAIRMAN**

- **STARTED IN WEB AS A GRAPHIC DESIGNER AT TWO NEWSPAPERS**

- **OVER 16 YEARS BROADCAST VIDEO PRODUCTION & ANIMATION EXPERIENCE**

GANNETT NEWS-PRESS / CAPE CORAL DAILY BREEZE
Graphic Designer

WATERMAN BROACASTING ABC-7 & NBC-2 OF FORT MYERS
Broadcast Graphic Designer & Animator