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AARON BELCHAMBER

EXPERIENCED VIDEO PRODUCER / 3D ANIMATOR



VISUALS & STORYBOARD
SAMPLES ON LAST PAGE

EDUCATION

1999 - 2001

BUSINESS MGT & ADMINISTRATION

Hodges University
(formerly International College)

1998 - 2000

ASSOCIATES DEGREE

Edison College

1988 - 1993

UTILITY HELICOPTER REPAIRMAN

U.S. Army
Primary Leadership Development Course

STATEMENT

I bring over 16 years of broadcast, video production, and 3D animation experience. I love all aspects of production and I have the enthusiasm to quickly produce fun, focused and creative videos!

I have the experience producing a variety of different videos and providing the "visual voice" for others' creative visions. I have a proven track record transforming concepts into effective messages on-air and online.

SKILLS

Adobe CC, Premiere & After Effects

Set up shoots, lighting, audio

3D animation & compositing

Post-production & closed captioning.

EXPERIENCE

2013 - Present

TDG / AJ GALLAGHER

Web Development Manager / Video Producer

Produce event loops and web videos for two national publications, Massage Magazine and Chiropractice Economics.

Manage Development Team, develop new solutions for InsureTech system.

2010 - 2013

RIDDLE'S JEWELRY

Director of Advertising

Developed and executed marketing plans focused on television advertising and digital growth for 57 retail stores. Developed series of ad campaigns and marketing strategies on-air and online.

2005 - 2010

SOUTHWEST FLORIDA COLLEGE

Web Design Instructor/ Marketing Strategist

Part-time then full-time. College instructor of Web Design, 3D Animation and Digital Portfolio. After 2008, joined Marketing Team & split duties between instructor, video producer and strategist.

2003 - 2010

RANDOM ART HOUSE

Director of Business Development

Full time then part-time (see above). Oversaw daily activities of a full-service advertising agency that specialized in video production, 3D animation, marketing growth strategies, media placement and research, and displays.

CONTACT

Jacksonville
Florida, 32225

T: (904) 294-0803
E: aaron@belchamber.us

SOCIAL MEDIA

- [YouTube Channel](#)
- [LinkedIn](#)
- [StackOverflow](#)
- [GitHub](#)

HOBBIES/INTERESTS

- Creative Writing
- Web Development
- Outdoor Fitness
- Scuba & Traveling

REFERENCES

Reference contact info will gladly be provided upon request.

Wendy Devereaux

Lead Creative Artist
Gannett News-Press / Fort Myers

Chris Nealon

Agency Owner / Video Producer
Reach Media / Fort Myers, Florida

David Castle

Business Analyst
Florida Blue / Jacksonville, Florida

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SKILLS LIST

This list is not exhaustive. Please keep in mind I was a Utility Helicopter Repairman in the U.S. Army, I've worked at newspapers as a graphic designer, two TV stations producing broadcast videos, 8 years in agency work, I've taught college level courses, on top of trying to stay up on the latest web and software technologies. Learning is a lifelong process!

- I have been shooting, producing and editing videos for broadcast, cable, infomercials, TV commercials and web since 1997.
- Media & Production: Adobe Master Collection including Premiere Pro, After Effects, Photoshop, InDesign, Illustrator, Encore, Audition and Lightroom. Apple Final Cut Pro & LiveType. Video and audio setups, DSLR HD videography, dollies and camera cranes. Other NLEs, Cubase and Cinescore.
- I have produced logo animations, video effects, 3D modeling and characters, virtual tours and other 3D animations since 2001.
- 3D: Autodesk 3Ds Max, Revit, Character Studio, Reactor, Arnold Render Engine, Mental Ray, VRay.
- Web Development: LAMP stack, PHP, Javascript, Symfony, Composer, PHP Unit, JQuery, JQuery Mobile, Chart.js, Angular, Vue, Salesforce APEX, Wordpress plug-in development, Studio Press Genesis. Started learning ReactJS.
- HTML, CSS, CSS Grid, XML, SOAP, JSON, GIT, WP-CLI, Drush. Familiar with node.js, Python and R-Studio.
- Experience with SEO best practices, SEO Moz, SEO Yoast, Screaming Frog, OnPage.org, Schema.org, and Squirrly.
- CMS: Wordpress, Drupal, Joomla, my own custom-made, and Symfony CMF.
- Web Platforms: CDNs, Unbounce, Buffer, YouTube, Vimeo, Genesis, Woocommerce, HootSuite, and JetPack.
- CRM & Marketing Automation: Salesforce/Marketing Cloud, Mautic, InfusionSoft CRM, Sugar CRM, Mail Chimp, SharpSpring, PipeDrive, and HubSpot with custom API data synchronizations.
- E-commerce systems: Magento, Open Cart, Drupal & custom.
- BIT & Analytics: Microsoft Power BI, Google Analytics, Cyfe, Klipfolio, Google Data Studio, Google & Bing Webmaster Tools, Odoo, Open ERP, custom BIT solutions and BIT dashboards that I created similar to Open ERP and Tableau.
- Web Tools: GIT, PHP Storm, Sublime, Eclipse, SourceTree, SVN repositories, VIM, Navicat, PHPMyAdmin, Composer, Drush, Tableau Public, Data Visualization and Basecamp.
- Custom ETL (Extract, Transform & Load) & migration solutions.
- API customization and data integrations between Salesforce, Campaigner, Mail Chimp, Omeda, Sharp Spring & InfusionSoft.
- VMware, Virtual Box, Vagrant, Docker
- Mobile: Ionic, CSS media queries, some Xamarin.



WINNER OF THE 2020 JACKSONVILLE BUSINESS JOURNAL
"TECHNOLOGY LEADERS OF THE YEAR" AWARD.

[VIEW ARTICLE >>](#)

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OTHER HIGHLIGHTS

- **5 YEARS HONORABLE SERVICE IN U.S. ARMY AS A UTILITY HELICOPTER REPAIRMAN**
- **STARTED IN MEDIA AS A GRAPHIC DESIGNER AT TWO NEWSPAPERS**
- **OVER 15 YEARS WEB & SOFTWARE DEVELOPMENT EXPERIENCE**
- **JACKSONVILLE BUSINESS JOURNAL 2020 TECH LEADER AWARD WINNER**

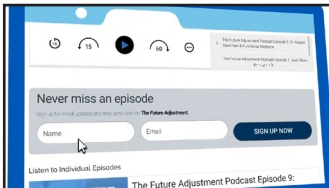
**GANNETT NEWS-PRESS /
CAPE CORAL DAILY BREEZE**
Graphic Designer

**WATERMAN BROADCASTING
ABC-7 & NBC-2 OF FORT MYERS**
Broadcast Graphic Designer & Animator

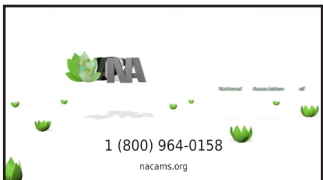
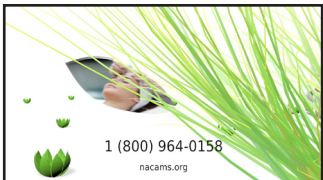
Storyboards can only tell some of the story but enough where the viewer should want to see more. They don't tell of the times you had to make a split-second decision because sometimes during live shoots things don't always go as planned. You have to edit in your head, compile the shot list, then go for more -- that "money shot" might present itself! Maybe for the farmer's market you spotted two gentlemen sitting in their rocking chairs and you took the shot despite it was against the sun. Maybe for the Children's Cancer Center you saw a small boy fighting cancer playing with a nurse in the hallway. Do the visuals capture the mood and help convey the message?

A storyboard doesn't show the great ideas you left behind because you had to make a quick decision between making the deadline or getting it "just the way you wanted it." In the end, you do your best with the time allotted, you listen to feedback, you learn and continuously improve for the next production!

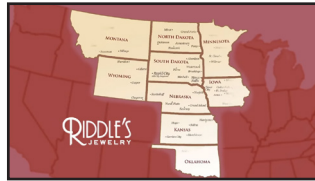
All animation in After Effects
or 3Ds Max!



3Ds Max animation w/ live shots



National TV spot, one of 8 scripts in ad campaigns I wrote for Riddle's Jewelry. This spot I did the map animation in After Effects, co-shot and did final edits.



Capture the mood with the right tempo and flow. Deliver what's expected and always try to exceed expectations when possible!



Parker 2020 event video with 3D animations, live shots, logo animations in After Effects. Shot, edited, animated, produced and closed captioned. 20 minute loop from shoot to final delivery in 5 business days



Live shoots with my own cranes & teleprompters



PSA videos I produced for non-profits like Lee Memorial's Children's Hospital



VIEW MY LATEST PRODUCTION PLAYLIST AT:

[HTTPS://WWW.YOUTUBE.COM/PLAYLIST?LIST=PLEPM5QT88MoOvVWRSKKZJLDBK6MFRMOIO](https://www.youtube.com/playlist?list=PLEPM5QT88MoOvVWRSKKZJLDBK6MFRMOIO)