AARON BELCHAMBER

SENIOR WEB DEVELOPER / BUSINESS SYSTEM ARCHITECT

EDUCATION

1999 - 2001

BUSINESS MGT & ADMINISTRATION
Hodges University
(formerly International College)

1998 - 2000

ASSOCIATES DEGREE
Edison College

1988 - 1993
UTILITY HELICOPTER REPAIRMAN
U.S. Army
Primary Leadership Development Course

STATEMENT

Over 18 years of diverse business systems and web development. A team player who can challenge the status quo in a positive, team environment.

I have built custom ERPs and modernized internal systems and websites for large retail chains, e-commerce, insurance and national publications.

SKILLS

LAMP, Git, PHP Symfony & JavaScript

Database Administration, MySQL & SQL

Laravel, Drupal, SEO & Git

WordPress, Mautic & InfusionSoft

Magento, Open Cart & SalesForce

EXPERIENCE

2013 - Present

TDG / AJ GALLAGHER
Web Development Manager
Manage Development Team while contributing largest share of code. Design and develop new solutions with Symfony and Drupal frameworks. API integration, unit testing, oversee Git VCS, and maintain sites and databases.

2010 - 2013

RIDDLE'S JEWELRY
Lead Web Developer/
Director of Advertising
Modernized systems, created a custom ERP, new data sharing tools, and solutions for distribution chain, inventory allocation and more localized data and marketing for 57 retail stores.

2005 - 2010

SOUTHWEST FLORIDA COLLEGE
Web Design Instructor/
Marketing Strategist
Part-time then full-time. College instructor of Web Design, 3D Animation and Digital Portfolio. After 2008, joined Marketing Team & split duties between instructor and media strategist.

2003 - 2010

RANDOM ART HOUSE
Director of Business Development
Full time then part-time (see above). Oversaw daily activities of a full-service advertising agency that specialized in marketing growth strategies, media placement and research, video production, 3D animation, and displays.

CONTACT

Jacksonville,
Florida, 32225

T: (904) 294-0803
E: aaron@belchamber.us

SOCIAL MEDIA

- LInkedIn
- StackOverflow
- GitHub

HOBBIES/INTERESTS

- Creative Writing
- Video Production & 3D Animation
- Outdoor Fitness
- Scuba & Traveling

REFERENCES

Reference contact info will gladly be provided upon request.

Wendy Devereaux
Lead Creative Artist
Gannett News-Press / Fort Myers

Chris Nealon
Agency Owner / Video Producer
Reach Media / Fort Myers, Florida

David Castle
Business Analyst
Florida Blue / Jacksonville, Florida

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SKILLS LIST

This list is not exhaustive. Please keep in mind I was a Utility Helicopter Repairman in the U.S. Army, I've worked at newspapers as a graphic designer, two TV stations producing broadcast videos, 8 years in agency work, I've taught college level courses, on top of trying to stay up on the latest web and software technologies. Learning is a lifelong process!

- Original software architect of web-based and SaaS solution offered on https://DirectToPolicyHolder.com.
- Architect and designer of scalable, optimized and future-proofed systems with MySQL, SQL, or PostgreSQL databases
- Customized API interfaces and automated data aggregation.
- Web Development: LAMP stack, PHP, Javascript, Symfony, Composer, PHP Unit, JQuery, JQuery Mobile, Chart.js, Angular, Vue, SalesForce APEX, Wordpress plug-in development, Studio Press Genesis. Started learning ReactJS.
- HTML, CSS, CSS Grid, XML, SOAP, JSON, GIT, WP-CLI, Drush. Familiar with node.js, Python and R-Studio.
- Web Tools: GIT, PHP Storm, Sublime, Eclipse, SourceTree, SVN repositories, VIM, Navicat, PHPMyAdmin, Composer, Drush, Tableau Public, Data Visualization and Basecamp.
- CMS: Wordpress, Drupal, Joomla, my own custom-made, and Symfony CMF.
- Web Platforms: CDNs, Unbounce, Buffer, YouTube, Vimeo, Genesis, Woocommerce, HootSuite, and JetPack.
- E-commerce systems: Magento, Open Cart, Drupal & custom.
- BIT & Analytics: Microsoft Power BI, Google Analytics, Cyfe, Klipfolio, Google Data Studio, Google & Bing Webmaster Tools, Odoo, Open ERP, custom BIT solutions and BIT dashboards that I created similar to Open ERP and Tableau.
- Custom ETL (Extract, Transform & Load) & migration solutions.
- CRM & Marketing Automation: SalesForce/Marketing Cloud, Mautic, InfusionSoft CRM, Sugar CRM, Mail Chimp, SharpSpring, PipeDrive, and HubSpot with custom API data synchronizations.
- API customization and data integrations between SalesForce, Campaigner, Mail Chimp, Omeda, Sharp Spring & InfusionSoft.
- VMware, Virtual Box, Vagrant, Docker, Scotchbox
- Mobile: Ionic, CSS media queries, some Xamarin.
- Experience with SEO best practices, SEO Moz, SEO Yoast, Screaming Frog, OnPage.org, Schema.org, and Squirrly.
- Media & Production: Adobe Master Collection including Premiere Pro, After Effects, Photoshop, InDesign, Illustrator, Encore, Audition and Lightroom. Apple Final Cut Pro & LiveType. Video and audio setups, DSLR HD videography, dollies and camera cranes. Other NLEs, Cubase and Cinescore. I have been shooting, producing and editing videos for broadcast, cable, infomercials, TV commercials and web since 1997.
- 3D: Autodesk 3Ds Max, Character Studio, Reactor, Mental Ray, VRay. Have produced logo animations, video effects, 3D modeling and characters, virtual tours and other 3D animations since 2001.

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OTHER HIGHLIGHTS

- **5 YEARS HONORABLE SERVICE IN U.S. ARMY AS A UTILITY HELICOPTER REPAIRMAN**

- **STARTED IN WEB AS A GRAPHIC DESIGNER AT TWO NEWSPAPERS**

- **OVER 15 YEARS BROADCAST VIDEO PRODUCTION EXPERIENCE**

GANNETT NEWS-PRESS / CAPE CORAL DAILY BREEZE
Graphic Designer

WATERMAN BROACASTING ABC-7 & NBC-2 OF FORT MYERS
Broadcast Graphic Designer & Animator